

# **SOCIAL VALUE** **ANNUAL REPORT 2024**



# FOREWORD

I am excited to have joined MTX Contracts as the Social Value Manager. With a strong passion for driving positive change, I have been able to leverage my experience to help the MTX team create meaningful social, environmental, and economic impacts. By aligning our projects with social value principles, I aim to ensure that we not only deliver high-quality services, but also contribute to the wellbeing of communities and the environment.

- Tamara Karim, Social Value Manager







# OUR MANTRA

Social Value is at the heart of everything we do as a company - and we're fortunate that our employees believe this too. We recognise that we need to be responsible, starting with our people, and have embedded this in our culture.

At MTX, our priorities lie not only in delivering social value, but also helping our clients set the standard in adopting and delivering Social Value. Therefore, we have aligned our commitments with the TOMs metrics as they are widely recognised and will help us track our activities.



# MEASURING SOCIAL VALUE

The TOMs Framework is built on 5 themes, which are then broken down to further KPIs - this allows us to identify and measure the benefits of a specific development.



## Jobs

Promote local skills and employment



## Growth

Supporting growth of responsible regional business



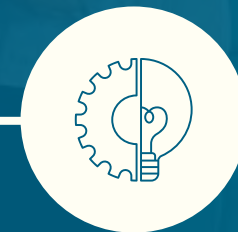
## Social

Healthier, safer and more resilient communities



## Environment

Protecting and improving our environment



## Innovation

Promoting Social Innovation

# SUSTAINABLE GOALS

The TOMS framework allows us to measure our social value impact against the relevant United Nations Sustainable Development Goals.

Aligning our social value strategy with these interconnected objectives ensures our contribution to the global framework for peace and prosperity, benefiting both people and the planet today and in the future. This approach reflects our commitment to creating lasting, positive impact while addressing present and future challenges.





# OUR PARTNERS

Our team collaborates with a number of key partners to ensure that our commitment to social value is realised.



Community Trust





# CAREERS

Over the past year, we've worked hard to create diverse opportunities within the business, including 12 full-time jobs across the country and supporting 47 apprentices in training at our sites. One notable addition to the team has been Ray Wheeler, who was impacted by the unfortunate closure of ISG.

We've also welcomed several individuals for work experience. One notable example is Ethan, a student who initially wanted to study coding but was inspired by his time with us to pursue a career in construction.

A highlight for us has been our partnership with the Manchester Islamic High School for Girls. We've visited multiple times to talk to girls in years 9 to 11 about the opportunities in construction. Traditionally, many of the girls would have considered fields like medicine or law first, but we're excited to show them the potential in our industry. We're proud to help inspire these young women and open their eyes to the possibilities within construction.





# SOCIAL AND GROWTH



Throughout 2024, we've continued to work with a diverse range of MSMEs, and we're proud that 98% of our supply chain consists of these businesses.

Many of the MSMEs we work with have grown alongside us, and we've supported many from their early stages to becoming multimillion-pound companies. As we've expanded, we've also had the opportunity to collaborate with a number of VCSEs.

One of our key partnerships this year has been with We Are Footprint, a social enterprise providing temporary staffing solutions to the UK construction industry. They've helped us provide staff for our Stepping Hill project.

Additionally, MTX is proud to have sponsored several youth football teams. Supporting initiatives that promote children's well-being and encourage active participation in sports is something we strongly believe in.



# ENVIRONMENTAL

The past year has seen us support several initiatives to create green spaces and provide plants for the hospitals we've built.

At our Salmon Fields project, we donated £1,000 worth of plants, which were then planted around the site.

Staff at Wrightington Hospital requested a dedicated outdoor staff area. Our team at MTX designed the project, and our supply chain contributed to bringing the area to life. By adding a variety of plants, we've helped increase the biodiversity of the space.







# OUR CHARITY

It has always been our ambition to be committed to a charity that we can call our own; working collaboratively and proactively alongside a cause, rather than simply donating funds. Now, as a partner to Ball Tampering Allowed, we can just do that.

At the start of 2024, MTX joined forces with North West-based cricket enthusiast and non-executive director Paul Ferriday, who has fought his own battle with cancer. Paul co-founded the 'Ball Tampering Allowed' charity with his friend Simon Burrows - a non-profit charity to raise awareness, support those affected by cancer, and channel donations to worthwhile causes.

Ball Tampering Allowed aims to encourage and educate men of all ages to check themselves regularly and help to overcome the traditional male stigma of ignoring 'embarrassing' personal health symptoms. Testicular cancer is the leading cause of cancer in males aged 15-35, but can occur at any age. Early detection and treatment has a 96% first-time cure rate, but 1 in 3 sufferers are still being diagnosed at later stages, so checking for symptoms is key.

In April 2025, MTX hosted a charity luncheon to launch the Trust, raising over £57,000 to support community-based, cancer-related causes. In 2025, we plan to host another in order to raise more funds for community initiatives promoting early diagnosis of male cancers.

According to Cancer Research UK, men are 40% more likely to die from cancer than women - however, stereotypically, men are less likely to go to the doctor if they have early symptoms of cancer. In a sector which employs almost 2 million men, this is something we are committed to change.





47 apprentices  
trained



99% of  
subcontractors  
are MSME



£94,663,906.62  
SROI



174 meal  
to local  
communities



7 work  
experience  
students



12 new jobs  
created



£99,000  
donated to  
different charities



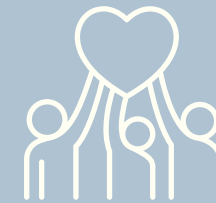
£33,000 to  
NHS Trusts



608 students  
supported,  
aged 12+



100% of  
employees paid  
the living wage



262 people  
supported in local  
communities



£57,000 to Ball  
Tampering  
Allowed Trust



100 hours  
of local  
volunteering



25 educational  
institutions  
supported



96% of site  
waste diverted  
from landfill



£6,000 to  
support youth  
football teams



# GET IN TOUCH



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